

STRATEGIC IT ROADMAP SESSION

What if in 60 minutes your team clarified the vision of success and current state of IT readiness to pursue next stage strategic objectives?

This 60 minute working session uses a proven methodology to focus on the business goals and desired future state of the business and identify the gaps and opportunities for IT to impact business performance.

Specifically, we consider 'whole business ecosystem' inclusive of:

- Business Strategy/ Revenue streams/ Budget
- Customers/ Talent/ Influence / Resources/
- Brand/ Martech/ Infrastructure/ Systems

Session participants walk away with a clear picture of where the business leverages technology and the IT gaps and opportunities (in the form of initiatives) that must be addressed to accomplish the vision. The next steps can include prioritization, creating your roadmap and engaging the right projects, tools and resources to move forward with your plan.

This program has been described as *"strategic planning shorthand that produces results."*

WHAT IS "YOUR STATE OF IT READINESS?"

We can swiftly score and provide a comprehensive report of the health of your IT Ecosystem with a focus on:

1. Defined IT Budget is relevant to company industry and size
2. Clear architecture that supports ability to connect, communicate, store and share information
3. Technology solutions powering critical business operations
4. Plan for leveraging technology and digital, hardware and software investments to grow capacity, capability and performance
5. Clarity on future innovations for business stability, viability, customer engagement and competitive advantage
6. Backup and disaster plan
7. Business analytics for management information from data.

Since 2004, our team continues to implement and troubleshoot hardware, software and services solutions for multi-location companies and for solopreneurs. When cloud or on premise, HST can support user, server and network devices. We are anticipating high demand for IT support during business inflection points such as digital transformation, fast growth, security events, M&A, consolidations, platform migrations, aging-out technologies, etc. We plan to be that partner that meets companies where they are, guides them to plan IT investments and helps them leverage and manage those investments to impact business performance.

STRATEGIC IT ROADMAP AGENDA:

- Facilitated discussion of vision for growth a year out and in next 90 days.
- Identify the Goals as Gaps to Prioritize (G2P) and Opportunities to Accelerate (O2A) given current:
 - Business Strategy/ Revenue streams/ Budget
 - Customers/ Talent/ Influence / Resources/
 - Brand/ Martech/ Infrastructure/ Systems
- Receive outline of 90-day Roadmap to start the drive from current reality to desired future state of IT for the business.
- Evaluate resources to leverage/make accountable to planning for IT investments and milestones.
- Agree format of documentation and best path forward in support of the business.

VALUE WE OFFER:

Innovative IT Ecosystems to give your company planning for proactive, predictable IT investments that pivot and scale as you do.

- IT Strategic Plan Development
- IT Environment Audits and Risk Assessments
- IT Architecture (ground up)
- IT Road Maps, Forecasts and Budgets
- Cloud Services
- Device and Software Asset Management
- Hardware-as-a-Service
- Security and Cyber Security
- Digital Strategies and Martech Management
- Project and Process Management Engineering
- Staffing Solutions / Contract Talent

"Develop rigorous evaluation of the needed IT modernization and transformation investments required to execute...Full IT involvement in innovation projects will be mandatory to accurately scope the execution costs".

From the Gartner Research report: **Top Strategic Predictions for 2017 and Beyond: Surviving the Storm Winds of Digital Disruption**